

# Priyanka Patankar

Senior UX Designer/ Senior Product Designer

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## SUMMARY

Senior UX/Product Designer with **8 years** of experience designing enterprise **SaaS, AI-powered, and platform-based products** across supply chain management, talent experience, and virtual collaboration domains. Skilled in data visualization, accessibility, workflow optimization, and cross-functional collaboration. Experienced in designing scalable B2B experiences for global users.

## PROFESSIONAL EXPERIENCE

~8 years

### **Senior UX Designer**

Blue Yonder, Hyderabad, India - Supply Chain Management Platform

Mar 2024 - May 2026

- Designing data visualization solutions for a business planning service that helped improve planners' overall **efficiency by 60%**, resulting in 30% lower inventory expenses for over **3,000 customers** globally.
- Using AI-powered design and productivity tools for ideation, UX writing, prototyping, research synthesis, and workflow acceleration.

### **Senior Product Designer**

Phenom, Hyderabad, India - Talent Experience Platform

Oct 2019 - March 2024

- Led UX design for a career site builder platform, creating intuitive interfaces that enabled recruiters to quickly customize websites, improving overall **click-through rate by 13%**.
- Conducted accessibility training (WCAG 2.2) and created guidelines for 16 designers and product managers for 6 different products.
- Launched 'Swaasa' in partnership with Phenom during COVID-19 to provide people with verified healthcare resources via a dedicated website, reaching over 5,000 monthly unique users.

### **UX Designer**

Huddl.ai, Hyderabad, India- AI-powered Meeting Platform

June 2018 - Sept 2019

- Designed and launched an AI-generated meeting summary feature, reducing post-meeting follow-up time for users by 35%
- Transformed requirements into evident, testable design artifacts, ensuring a consistent experience across mobile, desktop, and TV.

## EDUCATION

### ***Master's in User Experience Design***

MIT Institute of Design, Pune, India

July 2016 - May 2018

I learned design principles, methods, research methodologies, usability engineering, interaction design, prototyping, and visual design.

### ***Bachelor of Engineering, Computer Science***

Sinhgad College of Engineering, Pune, India

June 2010 - July 2014

## CERTIFICATIONS

- Design Thinking and Innovation by Harvard Business School Online
- How to Design for Accessibility (WCAG 2.2) - Udemy
- Accessibility: Designing for all - Interaction Design Foundation

## SKILLS

- **AI Skills** - AI-assisted workflows, Rapid prototyping using AI-powered tools, AI-assisted UX writing, and research synthesis
- **Tools** - v0(Vercel), Lovable, Bolt, Figma, Miro, Fullstory, Pendo
- **Collaboration and Execution:** End-to-end ownership, Outcome-driven design, and stakeholder alignment.